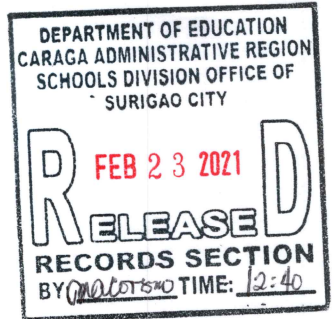




Republic of the Philippines  
Department of Education  
Caraga Region  
SCHOOLS DIVISION OFFICE OF SURIGAO CITY



February 22, 2021

**DIVISION MEMORANDUM**

No. 050, s. 2021

**WOMEN'S MONTH CELEBRATION 2021**

**TO : Assistant Schools Division Superintendent  
Chief, Schools Governance and Operations Division (SGOD)  
Chief, Curriculum Implementation Division (CID)  
This Division**

1. The **National Women's Month Celebration (NWMC) every March** is part of the worldwide observance of the International women's Day (IWD). In 2017, the Philippine Commission on Women (PCW) Board Members and Inter-Agency Technical Working Group identified the NWMC theme "We Make Change Work for Women", which shall be used from 2017-2022, that highlights the empowerment of women as active contributors to and claimholders of development. This pursuit of development is also anchored on the commitment of "Malasakit at Pagbabago" or "True Compassion and Real Change". ([pcw.gov.ph/WomenMakeChange2018](http://pcw.gov.ph/WomenMakeChange2018))
2. The said observance was nationally made through (1) **Proclamation No. 224, s. 1998** declaring the **1<sup>st</sup> week of March each year as Women's Week** and **March 8 as Women's Rights and International Peace Day**; (2) **Proclamation No. 227, s. 1988** providing for the observance of the **Month of March as Women's Role in History Month**; and (3) **Republic Act No. 6949, s. 1990** declaring **March 8 of every year as National Women's Day**.
3. This year's campaign is different from the previous ones because it is set in the **COVID-19** pandemic backdrop, which posed both challenges and opportunities for women. Hence, this year's observance highlights women's participation in battling the pandemic as well as discusses gender issues exacerbated by the pandemic. It is the time to delve deep into the gender issues that emerged or become more felt during the health crisis, feature women who thrived despite the circumstances, and share support systems and government programs that address women's issues and concerns. (<https://pcw.gov.ph/2021-national-womens-month/>)
4. Relative to the foregoing facts and honored legal principles, the Provincial and City Government of Surigao invited us once again through the Provincial and City Gender and Development Coordinating Council (P/CGADCC) to be part of the said celebration being a member of the same. Thus, this Schools Division Office (SDO) has deemed that a continuous drive for women empowerment awareness must be participated thereto by select human resource of our SDO.

KLG/jcc

02/22/2021



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5. All School Heads or In-Charge from sixty-five (65) Elementary and twenty-two (22) Secondary schools, SDO Section/Unit Heads, and select school and SDO human resource are required to participate on the activities, to wit;

- ❖ **Kick-off** on Monday, **March 1, 2021**
- ❖ **Culminating** program on Wednesday, **March 31, 2021**

6. To ensure Gender and Development (GAD) perspective mainstreaming in our policies, activities, and strategies, hereunder are other essential details of the activities, to wit:

| ACTIVITY                                      | PARTICULARS  | SPECIFIC INSTRUCTION  |
|---|--|---|
| A. Simultaneous hanging of advocacy tarpaulin | Date : Wednesday , February 24, 2021,<br><br>Time : 9:30 in the morning<br><br>Venue : School or SDO main gate | <input checked="" type="checkbox"/> All 65 elementary and 22 secondary schools and SDO must procure and produce the advocacy tarpaulin respectively.<br><br><input checked="" type="checkbox"/> Advocacy <b>tarpaulin design</b> hard copy is herein enclosed labeled as <i>Enclosure No. 1</i> .<br><br><input checked="" type="checkbox"/> Advocacy <b>tarpaulin design</b> soft copy will be uploaded at the SDO official Facebook Page (DepEd Surigao City) or may download it from the PCW official website at <a href="http://www.pcw.gov.ph">www.pcw.gov.ph</a> .<br><br><input checked="" type="checkbox"/> The tarpaulin and incidental expenses to be incurred on this activity shall be charged to School and Division Maintenance and Other Operating Expenses (MOOEs) subject to the usual government accounting and auditing rules and regulations. |

KL6/fcc

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| ACTIVITY                  | PARTICULARS   | SPECIFIC INSTRUCTION   |
|---------------------------|---|--|
| B. Kick-off               | Date : Monday, March 1, 2021  |  |
| Flag Raising              | Attire : Upper: Latest SDO Polo shirt<br>Lower: White pants<br>Time : 7:30 in the morning<br>Venue : City Hall facade           | <input checked="" type="checkbox"/> Always observe standard health protocols.  |
| Opening Program           | Time : 9:00 in the morning<br>Venue: Provincial Convention Center   | <input checked="" type="checkbox"/> Those with personal vehicles are encouraged to share for the use of the attendees. |
| Clean-Up Drive with Zumba | Date : Friday, March 5, 2021<br>Time : Four o'clock in the afternoon (4:00 p.m.)<br>Venue: I Love Surigao Landmark in Boulevard |  |
| C. Culminating Program    | Date : Wednesday, March 31, 2021<br>Time : 8:00 in the morning<br>Venue : Provincial Convention Center, Capitol Compound        | <input checked="" type="checkbox"/> Any available human resource of the SDO is encouraged to attend.                   |

7. To further our support and participation on the advocacy, we will share the talents of Ms. Farrah C. Coniate for the Opening Prayer and Dr. Rowena L. Salas, RGC, RPsy, RPM as the Resource Person for Women's Role in the Pandemic during the opening program.
8. The attendees are required to duly fill out the Attendance Sheet (AS) to be prepared by the following GAD Focal Point System (GFPS) members:
  - ❖ School Level - School-Based GFPS Secretariat Head
  - ❖ SDO Level - SDO-Based GFPS Secretariat Head

KLG/fcc

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9. The soft copy of the gender responsive AS pro forma will be uploaded at the SDO official Facebook Page (DepEd Surigao City) together with this DM or such will be obtained from Ms. Coniate, SDO-Based GFPS Secretariat Head.
10. Any activities attended must be supported with a duly filled out Locator's Slip, AS and a maximum of two (2) photographs per activity for Mode of Verification (MOV) as part of the attachments to the GAD Accomplishment Report (GAR).
11. Soft copy of the photographs shall be electronically sent to [surigao.city.personnel@deped.gov.ph](mailto:surigao.city.personnel@deped.gov.ph) and the hard copy of the duly filled out AS shall be submitted at the Personnel Unit (PU).
12. Moreover, we will also observe "**Purple Monday**" of which all SDO human resource must sport purple colored apparel and or accessories *every Monday* for the whole month of *March* to show our support on the call to advance women's rights, gender equality, and end discrimination against women.
13. For more details, all concerned may coordinate with Ms. Coniate at the PS or call mobile number (0951) 686-5073.
14. Immediate dissemination of and strict compliance of this Memorandum is directed.

  
**KAREN L. GALANIDA, PhD, CESO V**  
Schools Division Superintendent

Enclosure/s: 1 (as stated)

Reference/s : Proclamation No. 224, s. 1988, Proclamation No. 227, s. 1988,  
Republic Act 6949, s. 1990, and Letter of Invitation from the Provincial and City  
Government of Surigao

To be indicated in the perpetual index:

**GAD Accomplishment Report (GAR)  
Women's Month Celebration**

**GAD Advocacy  
Women Empowerment**

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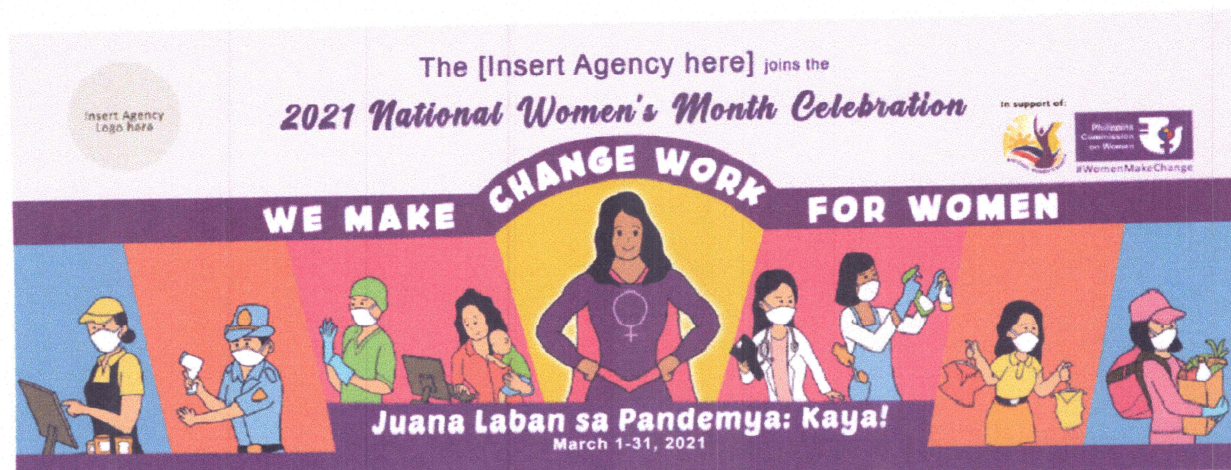




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Enclosure 1 of Division Memorandum No. , s. 2021

## 2021 National Women's Month Celebration Streamer



### Streamer Specifications:

Dimensions: 11 ft width and 4 ft height

Font Color: #582d89

Font Type: Arial Regular

### Note:

- Use the photo (.jpg) or (.psd) file provided in preparing your agency tarpaulin
- Avoid placing any other design elements to maintain the integrity of the IEC material.
- The tarpaulin may be resized to fit agency posting spaces as long as the width-height proportion is maintain.

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