

Republic of the Philippines

Department of Education





April 2, 2021

DIVISION ADVISORY

No. ______, s. 2021

NATIONAL HERITAGE MONTH CELEBRATION

To

Assistant Schools Division Superintendent Chief-Curriculum and Implementation Division Chief- School Governance and Operations Division

Education Program Supervisors Public Schools District Supervisors

School Administrators

This Division

- 1. Attached is a letter from Ms ROSELYN ARMIDA B. MERLIN, City Tourism Officer duly approved by ERNESTO U. MATUGAS, City Mayor dated, March 18, 2021 informing the field of the conduct of the NATIONAL HERITAGE MONTH CELEBRATION with the theme, "Victory and Humanity: Upholding Filipino Heritage and Identity".
- 2. Considering that this is an advisory, the School Heads are given the discretion to act on this matter.
- 3. For widest information and dissemination.

karen L. Galanida, Phd, Ceso V

Schools Division Superintendent



Enclosure/s: 1 (as stated)
Reference/s:

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CURRICULUM

PROGRAMS

ARTS

KLG/fcc



M. Ortiz Street, Barangay Washington, Surigao City, Surigao Del Norte Province (086) 826-3075, 826-8931, and 826-1268

www.depedsurigaocitysdo@deped.gov.ph

We sewe with Goodness, Openness, and Dignity

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March 18, 2021

KAREN L. GALANIDA, PhD, CESO VI Schools Division Superintendent DepEd Division of Surigao City City Division Office, Brgy. Washington Surigao City

Ma'am:

GREETINGS!

By virtue of <u>Presidential Produmation No. 439 s. 2008</u>, the month of May is National Heritage Month. The City Government of Surigao will join the celebration with the theme "VICTORY & HUMANITY: Upholding Filipino Heritage and Identity". To be more aligned with the goal of preserving and promoting consciousness, respect, and love for the legacies of our beloved City's cultural history and tradition, we encourage Surigaonons especially teachers and students to participate in the following activities:

KANTA SURIGAONON: ONLINE SONGWRITING COMPETITION which aims to promote awareness of the National Heritage Month celebration, and to advocate for the conservation, preservation, and love for our Surigaonon dialect. The competition will commence on May 7, 2021 to be posted on our City Tourism Office Official Facebook Page and ends on May 27, 2021.

PINTAL SURIGACION: PAINTING EXHIBITION which shall serve as an avenue for amateur and aspiring visual artists to showcase their talents. The painting must be a visual representation of Surigao's significant tangible and intangible heritage. The exhibition will open on May 7, 2021 at the City Auditorium and ends on May 31, 2021.

In view thereof, may I invite the Schools under the Division of Surigao City, to once again support and be part of this celebration. Under your tutelage, we hope all 10 districts could join. Attached herewith are the guidelines and mechanics of the said competition and exhibition for your reference.

SALAMAT KARADJAW!

Very truly yours,

ROSELYN ARMIDA B. MERLIN

City Tourism Officer

Noted by:

RNESTO/U. MATUGAS, JR.







CITY GOVERNMENT OF SURIGAO

Thru the City Tourism Office Culture and Arts Division and DepEd Schools Division of Surigao City

present...



HERITAGE MONTH 2021

THEME: "Victory and Humanity: Upholding Filipino Heritage and Identity"

ELIGIBILITY

- The contest is open to **Elementary Schools** representing the 10 Districts of the Schools Division of Surigao City.
- All Districts are required to send one (1) entry only with an original composition. COMPOSER maybe a teacher or pupils or both but the INTERPRETER of the song must be a pupil ages 9-12 years old.
- For the purpose of the competition, submitted song entry in video must have both lyrics and music. All must be original and unpublished.

SUBMISSION POLICY

The purpose of the competition is to foster skills and discover new Surigaonon talents among children in singing and in songwriting of original and unpublished material. The City Tourism Office disclaims any liability that me arise from the submission, performance and promotion of the entries. However, materials submitted will not be returned and the City Tourism Office reserves the right to dispose all submitted materials.

CONTEST MATERIAL

- Composition must be PURELY in SURIGATION dialect.
- Accompaniment will be either guitar of piano. Other instruments maybe allowed (band set, flute, beatbox, etc.) depending on the chosen theme by the composer.
- Entry must be 3 5 minutes only in Video MP4 Format. 10 points will be deducted if less or excess of time.
- Soft copy of the composition/lyrics must also be submitted.

WINNER SELECTION, PRIZES

 Online judges will pre-judge the submitted video song entry using the criteria for judging (separate sheet). All entries will be posted in our CITY TOURISM OFFICE FB OFFICIAL PAGE for the whole duration of month of May. The following winners will be declared:

MAJOR AWARDS

1st Place -

P 7,000.00 + certificate

2nd Place 3RD Place

P 5.000.00 + certificate P 3.000.00 + certificate

Consolation:

P 2,000.00 + Cernifico

SPECIAL AWARDS

Best Interpreter

P 3,000.00 P 1,000.00

Highest HEART React Highest VIEWS React

P 1,000.00

CERTIFICATES

Participation Commendation Pupil-Contestant Teacher-Coach

Recognition

District

SUBMISSION COMPETITION & AWARDING

- **DEADLINE of submission** of Entries will be on May 5, 2021, Wednesday, 5pm via Google Drive with email add vallozada74@gmail.com
- All Entries will be officially POSTED on City Tourism Office Facebook Page on MAY 7, 2021 as kick-off activity of the Heritage Month 2021 of the City Government.
- The Heart Reacts and Views count will start from May 7 up to May 27. Please take note: AUTO-REACT is not acceptable and will be deemed disqualified from the Special Awards automatically.
- Official Announcement of Winners and introduction of Board of Judges shall be posted on City Tourism Office Facebook page on MAY 28, 2021.
- Claiming of Prizes and Certificates will be on May 31, 2021 at the City Tourism Office.
- Confirmation of Participation will be on April 1-2, 2021 and see or look for VAL LOZADA with mobile number 09638291089.

CRITERIA FOR JUDGING

SONG STRUCTURE AND COMPOSITION (20%)

- The song has a clear theme or cohesive idea.
- The song has clearly identifiable sections, verse, chorus, etc.
- The song is between 3-5 minutes only.

LYRICS (25%)

- MUST be SURIGAONON
- The lyrics evoke an emotional response from the listener
- The lyrics are singable and memorable
- The lyrics have an identifiable rhyme scheme or pattern

MUSIC AND MELODY (15%)

- The music and melody adds to the emotional impact of the song.
- The music keeps the listener interested and engaged.
- The music and lyrics fit together in cohesive way.

ORIGINALITY/co(20%)

- The song expresses the theme in a new or fresh way.
- The song is memorable
- The song has commercial potential.

DELIVERY AND INTERPRETATION (20%)

- The singer has internalized and competently delivered the song
- The singer is able to convey the message of the song
- The singer's expression is cohesive with the message of the song

GRAND TOTAL 100%

Ranking method will be used to determine the major winners.







CITY GOVERNMENT OF SURIGAO

Thru the City Tourism Office Culture and Arts Division and DepEd Schools Division of Surigao City

present...



HERITAGE MONTH 2021

THEME: "Victory and Humanity: Upholding Filipino Heritage and Identity"

ELIGIBILITY

- The exhibition is open to Secondary Schools (Junior or Senior) representing the 10 Districts of the Schools Division of Surigao City.
- All Districts are required to send one (1) entry only.

SUBMISSION POLICY

The purpose of the EXHIBITION is to foster skills and discover new Surigaonon talents among our youths in VISUAL ARTS of original and unpublished material. The City Tourism Office disclaims any liability that may arise from the submission, performance and promotion of the entries. However, materials submitted will not be returned and all paintings will automatically be the property of the city government. Exhibit should be captioned with the following text:

TITLE and DESCRIPTION OF	PAINTING	\$ •
NAME OF PAINTER:		
DISTRICT:		

EXHIBIT MATERIALS

- Subject of painting should feature any choice of **SURIGAONON TANGIBLE MOVABLE and/or INTANGIBLE HERITAGE**. Items include: Antiques, Crafts, Household Items, Decorative Articles, Memorabilia, Religious Items, etc.
- Representatives should provide their own painting materials and stand (TRIPAD 5.5' High) for the exhibit.
- Painting size is 20" x 25" (standard size canvass).

INCENTIVES

Each District Artists Representative shall receive Php 2,500.00 each.

Plus CERTIFICATES

Participation Commendation Recognition

Student-Contestant Teacher-Coach

CONFIRMATION, SUBMISSION & AWARDING

 Actual Painting and Exhibit will be on May 7, 2021, Friday, 8:00 a.m.- 5:00 p.m. at the City Auditorium. All PAINTINGS will be officially displayed on May 7 to May 31 at the City Auditorium.

District

- Claiming of Incentives and Certificates will be on May 31, 2021 at the City Tourism Office.
- Confirmation of Participation will be on April 1-2, 2021, and see or look for VAL LOZADA, City Tourism Staff with mobile number 09638291089.