



September 19, 2019

**DIVISION MEMORANDUM**

No. 280 S. 2019

**CONDUCT OF 2019 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)  
2019 DIVISION INTEGRATED ACTIVITIES OF (DIAL)**

To: Asst. Schools Division Superintendent  
Chiefs (CID/SGOD)  
Division/District Supervisors  
Public/Private Elem. /Sec. School Heads  
This Division



1. In consonance with the Republic Act 7079 which is the Campus Journalism Act of 1991 in schools, the field is hereby informed of the conduct of the **2019 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)** under **DIVISION INTEGRATED ACTIVITIES OF LEARNERS (DIAL)** banking on the 2019 NSPC theme "*Empowering Communities through Campus Journalism*" of which opening is slated on September 30, 2019 at Surigao City Gymnasium to be highlighted with an Opening Parade.
2. This 3-day activity aims to:
  - a. develop in the campus journalists and school paper advisers the values inscribed in the oath of campus journalists;
  - b. immerse all participants to the rudiments of campus journalism as a program; and
  - c. to identify potential participants to the regional and national schools press conferences.
3. Participants to the aforementioned competitions are male and female public and private pupil/students, public and private elementary/secondary school advisers/coaches, Division Subject Area Coordinators, Officers of the Elementary and Secondary Division School Paper Advisers' Associations, and host schools' activity committee members, facilitators, and/or proctors.
4. This conference will involve Resource Speakers, judges, and facilitators in both elementary and secondary English and Filipino categories.
5. All expenses to be incurred during the participation of the pupil and student contestants and teacher advisers and coaches shall be charged against Division/Schools MOOE/SEF and other school funds subject to the usual accounting and auditing rules and regulations.
6. Each contest has its specific requirements, guidelines, mechanics, and criteria each for every discipline. All of which are herein attached. Changes to any of these shall be incorporated in the succeeding Division Memorandums.
7. This Division shall declare only top five (5) winners for this division competition. Automatically, the top three (3) winning pupils and students will represent this Division to the regional competitions (2019 DIAL).
8. For more information, please contact Division Coordinators per subject area via landline **826-8931**.
9. Immediate and wide dissemination of this Memorandum is highly desired.

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FLORENCE E. ALMADEN, CESE  
(DIC) Assistant Schools Division Superintendent

References:

DepEd Memos s. 2017, 2018, and 2019

To be indicated in the Perpetual Index under the following subjects:

**CONTESTS PUPILS STUDENTS CURRICULAR AND CO-CURRICULAR ACTIVITIES**



Enclosure No. 1 to September 30, 2019 to October 1-2, 2019 Division Schools Press Conference  
(DSPC), Division Memorandum No. 280 , s. 2019  
IMPLEMENTING GUIDELINES / MECHANICS ON THE CONDUCT OF 2018 DSPC

1. Momentarily, the theme for this year’s DSPC was that of last year’s “*Empowering Communities through Campus Journalism*”.
2. Participants to the 2019 DSPC are the male and female public and private pupil/student journalists, public and private elementary/secondary school paper advisers/coaches, Journalism Coordinators (Division and District Journalism Filipino/English Coordinators), Officers of the Elementary and Secondary Division School Paper Advisers Associations and host school’s sound system operators, and school’s activity committee members/facilitators.
3. This journalism conference shall include (a.) Individual contests; (b.) three Group Contests; (c.) Concurrent Sessions and (d.) Non-contestants’ activities, and (e.) Lectures from Resource Speakers.
4. An addition of **TELEVISION BROADCASTING** in DSPC as another group contest (in its 3<sup>rd</sup> year of implementation) in English and Filipino will be one major highlight of this conference; however, again this only applies to secondary level for this school year.
5. All contestants for **PHOTOJOURNALISM** can make use of digital cameras with a maximum of **16 mega pixels** (point and shoot). DSLR and other high-end digital cameras shall NOT be allowed. Printing of the pictures is necessary and it shall be done in a chosen photocopy center of this city. Twelve (10) shots are needed but only five (5) photos and one (1) control shot are to be finally submitted as official entries. Lay-outing of the printed pictures is also required for easy judging; hence, all participants should provide their own cartolina, paste, and other materials needed for layouting the printed pictures. Other mechanics of this specific contest shall be given only during the contest time and these actually depend of the resource speaker’s desires.
6. **There will be lectures by the invited speakers/judges.** Immediately, after instructions, all contestants are advised to proceed to their respective contest rooms simultaneously. No participant should join in another event. Strictly, for individual and group contests, every school should field only one (1) event per contestant or one (1) contestant per event.
7. Other mechanics of the aforesaid contests shall be specified before each contest proper especially during the lecture time.
8. This Division shall declare top five 5) winners but only the top three (3) will qualify to represent for the regional schools press conference (RSPC) for individual contests; however, for group contests, only one group with seven qualified members can represent for the regional competitions.
9. A registration fee of **One Hundred Fifty Pesos (PhP 150.00)** shall be collected from every journalist participant and every school paper adviser to cover for the expenses incurred for honoraria, certificates, and food/snacks for the speaker/judges; certificates and food and snacks for facilitators, certificates of participants and advisers, bond sheets for radio broadcast texts, yellow pads for writing contests, printer’s ink, and other materials needed for this activity. There shall be no snacks prepared or included for the journalists and the advisers, so that every school paper adviser and journalist should provide for their own.
10. **NO SCHOOL PAPER, NO PUPIL/STUDENT CONTESTANT POLICY** should be strictly observed in this activity. Since there is going to be a separate contest for **BEST SCHOOL PAPERS** by October, 2019, together with the **Search for Outstanding School Paper Advisers 2019**, and **Search Outstanding School Paper Journalist 2019**; it is advised that the participating schools both elementary and secondary, shall only submit for the meantime, a minimum of a 2-paged, or a maximum of a 12-paged school paper in a newsletter format, **one for English and another for Filipino** as requirements of this journalism competition.
11. **This is very important.** An **ADVANCE REGISTRATION** is to be done beginning September 23 until September 30, 2019 at the SDO-CID Office between 4:00 PM until 5:00 PM. This is to get rid of complications on the first day of the conduct of the DSPC. The following format should be considered:

	First Name	Middle Name	Family Name	Name of School	Event/Level/Category	Name of School Paper	Teacher Adviser/ Coach
1	JUAN	B.	CRUZ	SCPS	NEWSWRITING/ELEM. ENGLISH	THE QUILL	MARIA PLATA
2							
3							
4							
5							



Enclosure No. 1 (cont'n.) to September 30, 2019 to October 1-2, 2019 Division Schools Press Conference (DSPC), Division Memorandum No. 280, s. 2019  
IMPLEMENTING GUIDELINES / MECHANICS ON THE CONDUCT OF 2018 DSPC

12. All participants (pupils/students/teacher advisers or coaches) are required to wear their School Uniform and School I.D. on the whole duration of the conference. Radio Broadcasting and TV Broadcasting contestants may wear any casual but formal attire only during the contest period.
13. Travelling expenses and per diem of participants shall be charged against local and/or School Paper Funds subject to the usual accounting and auditing rules and regulations.
14. To serve as Room Proctors for the contests shall be the **select teachers** of the following schools where certain specific contests are held. These teachers shall be recommended by the school principals of the aforementioned host schools, and are entitled to receive each a certificate of commendation, to wit:
- a. Surigao City Pilot School
  - b. Navarro Memorial Elementary School
  - c. B. Vasquez Memorial Central Elementary School
  - c. Officers of the Division Elementary and Secondary School Paper Advisers' Associations
15. Strictly, participants to 2019 DFOT, 2019 DSFQ+, and 2019 Div. Math Fest **CAN NOT** anymore join in 2019 DSPC to avoid future conflicts. The sense here is spreading the butter, giving other learners a chance to participate and an opportunity to experience the activities.
16. Any violation of these stipulated guidelines is subject for disqualification.
17. For more information, please contact via mobile phones the Journalism Coordinators **Filipina F. Meehleib, EPS-1 (09189636186)** and **Ricky L. Pedralba, EPS-1 (09998690009)** or landline 826-8931.
18. The following are the specific 2019 DSPC contests.

INDIVIDUAL CONTESTS				GROUP CONTESTS	
English Category		Filipino Category			
1	News Writing	1	Pagsulat ng Balita	1	Scriptwriting and Radio Broadcasting (Filipino and English) (Elementary/Secondary)
2	Feature Writing	2	Pagsulat ng Pangulong Tudling (Editorial)		
3	Editorial Writing	3	Pagsulat ng Lathalain		
4	Sports Writing	4	Pagsulat ng Balitang Isports	2	DESKTOP PUBLISHING (Filipino and English) (Elementary/Secondary)
5	Photojournalism	5	Pagkuha ng Larawang Pampahayagan		
6	Editorial Cartooning	6	Pagguhit ng Kartung Pang-editorial		
7	Copyreading and Headline Writing	7	Pagwawasto ng Kopya at Pag-uulo ng Balita	3	Scriptwriting and Television Broadcasting (Filipino and English) ( only Secondary)
8	Science and Health Writing	8	Pagsulat ng Syensya at Kalusugan		

19. For DSPC, there shall be five (5) winners for each category who will be declared for both individual and group contests, but only the top three (3) winners shall qualify for the regional level;
20. A school shall have only one (1) contestant per category (English or Filipino) per individual event and per level (Elementary or Secondary) where these individual contestants cannot anymore join in any group contests.
21. There shall be a one-hour lecture by every speaker/judge per event, but the contests are also going to be done in a one-hour span simultaneously.
22. All advisers from island schools or hinterlands shall see to it that their contestants are housed in a secured and convenient abode in the city taking full responsibility in securing their contestants. If none, they can request or arrange with any school head who would wish to have them accommodated in their own respective central school.
23. Guidelines for Desktop Publishing Contest are same as that of last year's Division Schools Press Conference. **This will be provided in the addendum memorandum.**
24. Guidelines for TV Broadcasting Contest will be almost similar as that of Radio Broadcasting, but other requirements for this contest shall just be announced in the addendum memorandum. **All winners (journalists/teacher advisers) who would be proclaimed winners should not leave early but should stay right after the contest for a meeting, or else, certificates of attendance, participation and commendation will not be given.**
25. From time to time any other or additional specifications of the contests as regards this conference will be announced only during the conduct of the 2019 DSPC.
26. The Schedule of Activities will be released in a separate memorandum following this memorandum.