



November 4, 2019

**DIVISION MEMORANDUM**

No. 334 s. 2019

**2019 NATIONAL CHILDREN'S MONTH CELEBRATION AND 30TH ANNIVERSARY OF THE UNITED NATIONS CONVENTION ON THE RIGHTS OF THE CHILD**

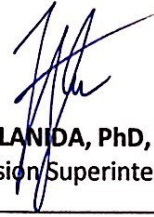
To: Assistant School Division Superintendent  
Chief- SGOD and CID  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
Division Office Unit Heads  
Teaching and Non-Teaching Personnel  
***This Division***



1. As per DepEd Memorandum No.147, s. 2019 dated October 24, 2019, DepEd, Surigao City Division Office joins the Council for the Welfare of Children (CWC) in celebrating the 2019 **National Children's Month** (NCM) with the theme, *Karapatang Pambata: Patuloy na Pahalagahan at Gampanan Tungo sa Magandang Kinabukasan*, and the 30<sup>th</sup> Anniversary of the United Nations Convention on the Rights of the Child (UN CTC) in November.
2. The celebration is pursuant to Republic Act No. 10661, titled **An Act Declaring the Month of November of every Year as the National Children's Month**, which aims to celebrate and recognize children as the most valuable assets of the nation, and to emphasize the importance of their role within the Filipino family and Philippine society. The law tasked the CWC, Department of Social Welfare and Development, and the National Youth Commission to lead the annual celebration.
3. This Year's celebration aims to recognize the gains and successes of the Philippines in the *promotion and protection of children's rights*, as well as:
  - a. Intensify Public awareness on the rights of children and remind all sectors to be responsible in raising Filipino children to become well-rounded people, and to protect them at all costs, as enshrined in the UN CRC;
  - b. Promote the institutionalization of a child- friendly and child-sensitive environment and governance through the implementation and monitoring of CRC at all levels;
  - c. Provide the platform for discourse on newly-elected landmark legislations and persistent issues pertaining to children's right to survival, development, protection, and participation; and
  - d. Empower children as rights-holders and duty-bearers to deliver commitment to promote, protect, and fulfil their rights as children.
4. In view of the NCM celebration and this year's theme, this Division is hereby encouraged to undertake the following activities this November:
  - a. Hanging of Tarpaulin/streamers of the NCM depicting this year's theme;
  - b. Recitation of the enclosed Panatang Makabata during the flag raising ceremonies on all Mondays of November; and

c. Conduct of National Play Awareness Week on non-school hours starting **November 17-23, 2019.**

5. For wide dissemination and compliance.



**KAREN L. GALANIDA, PhD, CESO VI**  
School Division Superintendent

---

*We serve with GOD... (Goodness, Openness and Dignity)*



**27** National Children's Month  
CRC30  
CONVENTION ON THE  
RIGHTS OF THE CHILD



### **Panatang Makabata**

Ako, si (banggitin ang pangalan), bílang mamamayang Filipino, ay kinikilala ang kahalagahan ng mga bata sa lipunan.

Dahil dito, ako ay nangangakong isulong, protektahan, igalang, at pangalagaan ang karapatan ng bawat bata, anuman man ang kaniyang kulay, kasarian, lahi, relihiyon, kultura, estado sa búhay, may-kapansanan man o wala.

Upang matiyak ang kasiyahan ng mga bata, naniniwala akong nararapat na matamasa nila ang mga ito:

- Maisilang at mabigyan ng sapat na pangangailangan upang mabuhay ng maayos;
- Lumago ang kaalaman, kakayahan at talento;
- Maproteksyunan sa anumang uri ng pang-aabuso, panganib, at karahasan;
- Makalahok sa mga gawain patungkol sa mga bata; at
- Maipagtatanggol at matutulungan ng pamahalaan sa lahat ng panahon.

Sa tulong ng Poong Maykapal, ito ay aking isasapuso at isasagawa ang lahat ng ito dahil ang mga bata ang pag-asa at siyáng magpapaunlad sa ating bayan.

###